

GUIDELINES BOOTH DESIGN COMPETITION DIT 2017

THEME : **Embracing Life With Digital Transformation**

SCHEDULE:

- Two-day period is allotted for the design of the booth. This will start on Jan 27 – Jan 28 , 2018 2:00pm

♥ This unique opportunity will generate extra interest and publicity for your organization ♥ Create an unforgettable experience for the attendees of the competition ♥ The winners will be announced at the closing session on the final day of the competition ♥ The most outstanding Booth will be awarded with a plaque and winning money of RM2500 ♥

GUIDELINES

1. Participants from each group/team should be at least three (3) and at most five (5) members for the designing of the booth.
2. The names of the student/participants and their university(institution) should be displayed at the Booth (multi-disciplinary)
3. There should be no changing of participants unless there is an emergency involved such as death in the immediate family, sickness (present medical certificate) and/or student has officially dropped out.
4. Group/s who will seek the help or assistance of other people (who are not officially listed as participants) during the period of the booth design shall be disqualified.
5. All participants entering the competition must have their display set up for both days of the competition
6. Each group will be assigned a particular booth within 3m X 3m for designing
7. The booth design should be anchored on the theme: **“Embracing Life With Digital Transformation”**
8. ALL decorations must remain within the booth parameter Competitors must stick to the theme of the event and at your own cost
9. The winner will be chosen according to the competition rules and guidelines

JUDGING OF ENTRIES:

- Judging of entries will be divided in two stage ;
 - A. Popularity vote by the public (50 %)
 - B. Committee based on booth competition rubric (50%)
- The decision of the Board of Judges shall be deemed final and non-appealable.

CRITERIA FOR JUDGING BY THE COMMITTEE:

A1 poster	40%
Clarity	30%
Creativity & Originality	30%
TOTAL	100%

BEST EXHIBITION BOOTH RUBRIC

EVALUATION ITEM	POOR (BELOW EXPECTATION)	GOOD (MEET EXPECTATION)	BEST (EXCEED EXPECTATION)	Points earned
A1 poster • content, graphic, information	0 - 15	15-30	30-40	
Clarity • explanation, friendliness, professionalism, effective use of catalog, flyers, sample , etc	0 - 10	10-20	20-30	
Creativity • adhere to theme, attention grabbing	0 - 10	10-20	20-30	
Total Point				

Judge's Name (Committee)

1st Floor

Booth Index:

Blue	Type A
Green	Type B
Yellow	Type C

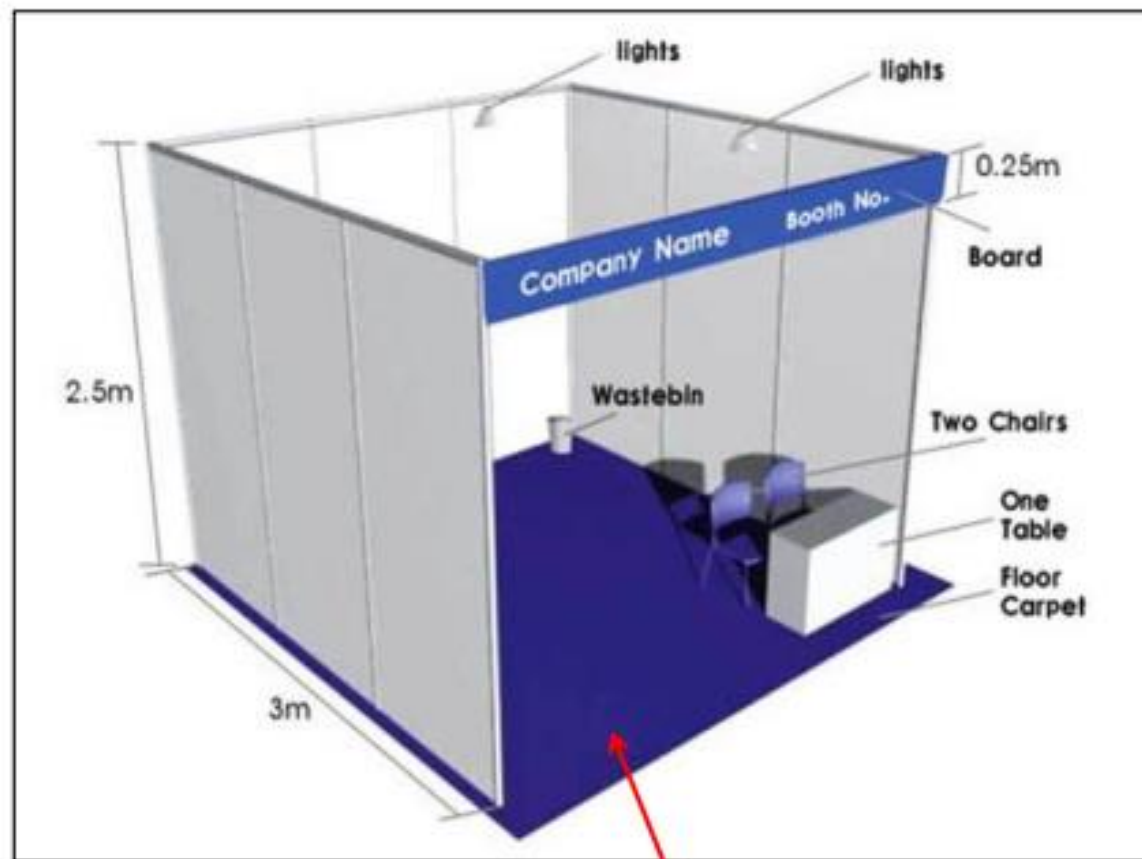
Legend:

Blue	Lecture Hall
Green	Classroom
Yellow	Meeting Room

Layout only, approved, 10/10/10

1. CHLORING
2. ComePung App
3. FoodNat
4. Green Dream
5. iSPARKS
6. Le Papillon
7. READPUBLIC
8. SMART
9. TutorTags

TYPE A



Type A

Schell Scheme Booth 3M x 3M

Bahan : Polycarbonate Sheet
Tapak : Chrome / Metal Base
Tiang : Aluminium N.A (Natural Anodised)
Warna : Putih
Saiz Booth : 3M x 3M
Kelengkapan : 1 Unit Meja Banquet
berserta alas meja
2 Kerusi
Karpet
1 unit 13Amp Plug Point
2 Unit Lampu
1 Unit Tong sampah
1 unit Fascia name

TYPE B & TYPE C



Type B

Type C

Schell Scheme Booth 3M x 3M

Bahan : Polycarbonate Sheet
Tapak : Chrome / Metal Base
Tiang : Aluminium N.A (Natural Anodised)

Warna : Putih

Saiz Booth : 3M x 3M

Kelengkapan : 1 Unit Meja Banquet
berserta alas meja
2 Kerusi
Karpas
1 unit 13Amp Plug Point
2 Unit Lampu
1 Unit Tong sampah
1 unit Fascia name

THE END

The background is a blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. On the right side, there are several parallel white diagonal lines that extend from the bottom left towards the top right corner.